Rubric: Voki Avatar

Name(s):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Criteria | Level 1(50-59%) | Level 2(60-69%) | Level 3 (70-79%) | Level 4(80-100%) |
| **Knowledge/**  **Understanding**  **/10** | Provides limited relevant information | Provides some relevant information | Provides considerable information | Provides thorough, well-chosen information and ideas |
| **Thinking/Inquiry**  **/10** | -Offers little explanation and analysis  -Concludes with limited logic | -provides some depth and refinement  -offers some explanation and analysis  -concludes with some logic | -offers thoughtful explanation and analysis  -concludes with thoughtful logic | -provides a highly effective, thought provoking story  -offers insight and explanation  -concludes with highly creative and insightful logic |
| **Communication**   * **sense of purpose** * **sense of audience** * **organization** * **tone and style**   **/20** | -focuses on a controlling idea to a limited degree  -offers little vivid description and detail to appeal to audience  -organizes material with limited clarity and logic  -uses a personal, conversational style with limited effectiveness | -focuses on a controlling idea to some extent  -offers some vivid description and detail to appeal to an audience  -organizes material with some clarity and logic  -uses a personal, conversational style with some effectiveness | -focuses quite clearly on a controlling idea  -offers considerable vivid description and detail to appeal to an audience  -organizes material with considerable clarity and logic  -uses a personal, conversational style with considerable effectiveness | -focuses very effectively on a controlling idea  -offers highly effective, evocative description and detail to appeal to audience  -organizes material with a high degree of clarity and logic  -uses a highly effective personal and conversational style |
| **Application**  **/5** | -student is able to apply knowledge with limited accuracy and effectiveness | -student is able to apply knowledge with some accuracy and effectiveness | -student is able to apply knowledge with considerable accuracy and effectiveness | -student is able to apply knowledge with a high degree of accuracy and effectiveness |