Rubric: Voki Avatar

Name(s):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Criteria | Level 1(50-59%) | Level 2(60-69%) | Level 3 (70-79%) | Level 4(80-100%) |
| **Knowledge/****Understanding** **/10** | Provides limited relevant information  | Provides some relevant information  | Provides considerable information | Provides thorough, well-chosen information and ideas |
| **Thinking/Inquiry** **/10** | -Offers little explanation and analysis -Concludes with limited logic | -provides some depth and refinement-offers some explanation and analysis -concludes with some logic | -offers thoughtful explanation and analysis -concludes with thoughtful logic  | -provides a highly effective, thought provoking story-offers insight and explanation -concludes with highly creative and insightful logic |
| **Communication*** **sense of purpose**
* **sense of audience**
* **organization**
* **tone and style**

 **/20** | -focuses on a controlling idea to a limited degree-offers little vivid description and detail to appeal to audience-organizes material with limited clarity and logic-uses a personal, conversational style with limited effectiveness | -focuses on a controlling idea to some extent-offers some vivid description and detail to appeal to an audience-organizes material with some clarity and logic-uses a personal, conversational style with some effectiveness | -focuses quite clearly on a controlling idea-offers considerable vivid description and detail to appeal to an audience-organizes material with considerable clarity and logic-uses a personal, conversational style with considerable effectiveness | -focuses very effectively on a controlling idea-offers highly effective, evocative description and detail to appeal to audience-organizes material with a high degree of clarity and logic-uses a highly effective personal and conversational style |
| **Application** **/5** | -student is able to apply knowledge with limited accuracy and effectiveness | -student is able to apply knowledge with some accuracy and effectiveness | -student is able to apply knowledge with considerable accuracy and effectiveness | -student is able to apply knowledge with a high degree of accuracy and effectiveness |